

NORTH COUNTRY GORDON SETTER CLUB

BREEDER REFERRAL POLICY

Effective March 15, 2003

- Breeders should have the option of being listed as a referral constantly, or, just when they are planning to have a litter. (Breeders have expressed the desire to simply stay on the list as they often have young dogs available as well as puppies.)
- If breeders want to be on the list only when they have puppies available or want to be taken off the list, it is the responsibility of the breeder to notify the breeder referral contact person and the web master.
- Breeder may be listed on the web site IF THEY CHOOSE. The web site will contain only the name/e-mail/phone of the breeder. No ads or descriptions of kennels/breedings will be allowed.
- Breeders not wanting to be listed on the web site will have the option of listing a phone number with the breeder referral contacts.
- A form will be available for breeders to complete detailing how they want to be listed and the period of time they wish to remain on the list. If a breeder wishes to be on the list indefinitely and then at some point in time wishes to be off the list, the form must be filled out indicating this. The form will be available on the web site and from the referral contacts.
- Members taking calls from people inquiring about puppies should not pre-screen as to qualifications of the buyer. This should be left entirely up to the breeder.
- The members taking calls should give each caller ALL breeder references that are current.
- Members taking calls may use good judgement in prioritizing a list of breeders for a prospective buyer to call. If the caller specifically states that he/she wants a hunting companion, we would not put an exclusive show breeder at the top of the list. ALL BREEDERS NAMES SHOULD ALWAYS BE GIVEN OUT, HOWEVER.
- It's not the responsibility of the referral person to sell dogs for breeders. This is a public service, not a club service.
- Breeders should not rely solely on the breeder referral program to place puppies. A responsible breeder has homes pre-screened before the litter is on the ground.
- If a prospective buyer exhausts the list of member breeders given to them by the North Country contact (including web listings) and asks for additional names, it is acceptable to refer to non-North Country GSCA breeders.
- There will be a flat annual fee of \$10 for a listing on the breeder referral list.

NORTH COUNTRY GORDON SETTER CLUB OF MN, INC.

BREEDER REFERRAL LISTING – REQUEST FORM

NAME _____

KENNEL NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

ADD'L PHONE _____

E-MAIL ADDRESS _____

WEB SITE _____

1) Do you want to be listed as a continual referral or for a specific period of time?

Continual Specific period of time (please specify) _____

2) Do you sell: (check all that apply)

puppies

adult dogs

3) Do you breed for: (check all that apply)

conformation

hunting or field trial

pets

4) Do you want to be listed:

via phone referral only

on the web

If yes to being listed on the web, please indicate what information we may publish. (For example, if you want your e-mail address on the web, but not your phone number, please indicate.)

5) The annual fee for a listing in our breeder referral service is \$10. Please enclose a check, payable to North Country Gordon Setter Club (NCGSC) and mail to:

Cindy Johnson
791 Woodland Drive
Forest Lake, MN 55025
(651) 464-5988 (phone)
(651) 464-0011 (fax)